

EMAIL COPY

Subject: Everyone 12+ is eligible for the COVID-19 vaccine

Body Copy:

South Carolinians aged 12 and older can receive the safe, effective COVID-19 vaccine.

Protect yourself and those around you. Encourage folks in your community to get vaccinated as soon as possible.

- Visit scdhec.gov/vaxlocator to find vaccination locations near you.
- Need support? Call DHEC's Vaccine Information Line at 1-866-365-8110 for help.

Keep in mind, Pfizer is the only vaccine available to those aged 12+. All three vaccines—Pfizer, Moderna and Janssen—are available to those aged 18 and older.

Get the vaccine and get on with life. According to CDC guidelines, [here's what you can do once you've been fully vaccinated](#).

Help us spread the word by sharing some of the social media posts below.

The image displays two social media posts side-by-side on a yellow background. Each post features the DHEC logo in the top left corner. The left post has the headline 'EVERYONE 12+ IS NOW ELIGIBLE!' in large blue letters. Below it, smaller text reads: 'Everyone 12 and older in SC is now eligible for the COVID-19 vaccine! Get your vaccine ASAP.' At the bottom of the post is a blue box with the text 'THE COVID-19 VACCINE' and a link to 'scdhec.gov/vaxfacts'. The right post has the headline 'DO IT FOR ALL WE'VE MISSED AND ALL WE'VE LOST.' in large blue letters. Below it, smaller text reads: 'Everyone 12 and older in SC is now eligible for the COVID-19 vaccine! Get your vaccine ASAP.' At the bottom of the post is a blue box with the text 'THE COVID-19 VACCINE' and a link to 'scdhec.gov/vaxfacts'.